

May 25-26, 2018

Helene Zelazo Center, Milwaukee

Melva Henderson Ministries  
Presents...

# Women 2018 IN WORSHIP

“LIFE IN ABUNDANCE!”

## 2018 SPONSORSHIP SUMMARY



### Meet the Event Host

Melva Henderson is all about impacting and changing lives on a local, national and global level. A 2015 John Maxwell Top 100 National Leadership Award Nominee,



Melva is also President and founder of *World Bible Training Institute* and *World Ministerial Alumni Association*. Additionally, she is Vice President and Co-Pastor of *World Outreach Center* in Milwaukee, WI, alongside her husband, Senior Pastor, Ervin “Skip” Henderson.

Melva travels internationally, teaching and training individuals called to serve in a leadership capacity. In 2007, she established *The Little Feet of Mexico* and *The Milwaukee Give*, both humanitarian efforts aimed at providing food and clothing for those living in poverty. To help meet the financial responsibility of her efforts, the Melva Henderson Foundation was established in 2014. Through these mediums, she has afforded the opportunity to feed and clothe thousands.

Melva is State Director for *The Daughters for Zion*, a prayer network under *Christians United for Israel (CUFI)*. She is also the host of *Discipling the Nations* radio and television broadcast. Melva is a frequent host of *Praise the Lord* and *Joy in Our Town* on TBN as well as a magazine columnist and author. Her work includes the daily devotional, *Fresh Baked Manna Volumes I and II*, as well as the *Faith Life Book Series*.

Melva Henderson is a 1992 graduate of *Rhema Bible Training College*. In June 2016, she received her Honorary Doctorate degree from the *School of Bible Theology Seminary & University*. She is a wife as well as mother of 5 and grandmother of 3.

### ABOUT WOMEN IN WORSHIP 2018

*Melva Henderson Ministries (MHM)* presents *Women in Worship (WIW) 2018* - a gathering for women to pray, worship and hear the word of God. It is an amazing opportunity for women to drop the challenges and stresses of “life,” come to the throne of God and enter into His presence.

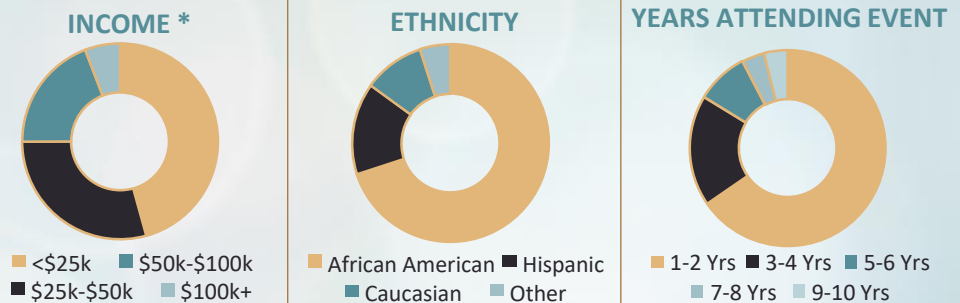
This year, *WIW2018* will take place on May 25-26 at the **UWM-Helene Zelazo Center**, located at 2419 E. Kenwood Blvd., Milwaukee, WI 53211.

Pastor Melva Henderson hosted the first *WIW* in May 2007. Anticipating 100 women, she was shocked when more than 200 women arrived. Each year, *WIW* continues to grow—impacting the lives of thousands. We believe *Women in Worship* is becoming one of the largest gatherings of women around the world.

Come experience prayer, worship and the word of God on another level. “Your life will never be the same!”

### IMPACTING OVER 800 WOMEN

The majority of *WIW* attendees live in Milwaukee urban communities. They are key decision makers in their households and viable, potential customers/clients, a force to be reckoned with.



#### SOCIAL MEDIA

MHM Facebook Page:	4,847
Church Facebook Page:	2,417
Church Email List:	9,947

#### DID YOU KNOW?

Based on household surveys by the U.S. Census Bureau, “the poorest neighborhood of Milwaukee, 53206, generated \$115.8 million in income per square mile in 2011.”

\* U.S. Census Bureau, 2015 American Community Survey 1-Year Estimates.  
Note: Other statistics gathered and estimated from previous *WIW* attendees.

# Sponsorship & Vendor Opportunities



## Expand Your Exposure and Increase Sales at Women In Worship 2018

We have six (6) sponsorship opportunities: Premier Sponsor, Gold Sponsor, Silver Sponsor, Bronze Sponsor, Copper Sponsor and Registration Bag Sponsor:

### Premier Sponsor – \$2,500

- 60-second promo video (played during the event)
- Inclusion in media loop (played prior to event start time)
- 4 all-inclusive event tickets (includes Luncheon)
- Logo included on all-sponsors banner
- Organization name and brand logo on event website
- 3 social media posts and email blasts prior to the event
- 1 item in attendee registration bag

### Gold Sponsor – \$1,000

- Inclusion in media loop (played prior to event start time)
- 2 all-inclusive event tickets (includes Luncheon)
- Logo included on all-sponsors banner
- Organization name and brand logo on event website
- 2 social media posts and email blasts prior to the event
- 1 item in attendee registration bag

### Silver Sponsor – \$500

- 1 all-inclusive event ticket (includes Luncheon)
- Logo included on all-sponsors banner
- Organization name and brand logo on event website
- 2 social media posts and email blasts prior to the event
- 1 item in attendee registration bag

### Bronze Sponsor – \$300

- Logo included on all-sponsors banner
- Organization name and brand logo on event website
- 1 social media posts and email blasts prior to the event
- 1 item in attendee registration bag

### Registration Bag Sponsor – \$50

- 1 item in attendee registration bag

### Copper Sponsor – \$100

- Logo included on all-sponsors banner
- 1 item in attendee registration bag

### Vendor Tables – \$250

- Standard-size tables located inside Vendor Room and 1 All-inclusive Event Ticket

#### CONTACT:

For more information about Women in Worship 2018 and to obtain a copy of our complete sponsorship package, please contact us at:

Melva Henderson Ministries

Primary Phone: 414.431.7960

[wiw@melvahenderson.org](mailto:wiw@melvahenderson.org)

Alternative Phone: 414.962.0600

[www.melvahenderson.org](http://www.melvahenderson.org)

*Note: Some sponsorships may be tax-deductible. Commitments must be received by May 1, 2018.*

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